

## **MEDIA RELEASE**

## MORE THAN 2,200 CYCLISTS THRONG THE "LONGER LOOPS" THIRD EDITION OF THE 42KM OCBC CYCLE KL

Kuala Lumpur, 6 November 2017 – More than 2,200 cyclists from all walks of life converged in the heart of Kuala Lumpur yesterday for the third edition of the 42km *OCBC Cycle KL 2017,* spanning two loops of an unprecedented 21 kilometres each across some of the capital's most iconic landmarks in the city centre.



Raring to go - over 2,200 people turned up at Dataran Merdeka for the 42km OCBC Cycle KL 2017 ride which flagged off at 6.30am

Kyrie Azry Rosalan, 23, a gymnasium manager, came out tops in the road race category.

The event saw participants cycling past some of the capital's most iconic landmarks including the Petronas Twin Towers, Sultan Abdul Samad Building, the National Mosque and the old Keretapi Tanah Melayu building.

The event was flagged off from Dataran Merdeka by DBKL Executive Director (Planning) Datuk Hj Najib bin Hj Mohd, OCBC Bank (Malaysia) Berhad CEO Dato' Ong Eng Bin, and Chairman of the OCBC Cycle KL 2017 Implementation Committee Datuk Naim Mohamad.



Young and old enjoying the closed roads of OCBC Cycle KL 2017 spanning two loops of an unprecedented 21 kilometres of the city centre

The two 21km stretches saw participants riding through the normally busy stretches of Jalan Raja, Jalan Raja Laut, Jalan Dang Wangi, Jalan Ampang, Jalan Sultan Ismail, Jalan Raja Chulan, Jalan Conlay, Jalan Stonor, Jalan Kia Peng, Jalan Perak, Jalan P Ramlee, Jalan Kuching, Lebuhraya Sultan Iskandar, Jalan Parlimen, Persiaran Sultan Salahuddin, Jalan Tun Ismail, Jalan Cenderawasih, Jalan Lembah and Jalan Sultan Hishamuddin.

OCBC Cycle KL 2017 is title-sponsored by OCBC Bank (Malaysia) Berhad and organised by Multigreen Events. It is supported by the Kuala Lumpur City Hall (DBKL) and the Royal Malaysian Police (PDRM).

Dato' Ong Eng Bin said OCBC Cycle KL has proven itself to be a fitting and complementary event to OCBC KL Car Free Morning, which is also title-sponsored by OCBC Bank.

"We thank all participants for joining us for this annual mass cycling event which remains the only one of its kind in the city centre on closed roads. The twice-monthly *OCBC KL Car Free Morning* has always been about cycling at a leisurely pace and is a family event. OCBC Cycle KL, on the other hand, complements this by providing a platform for 'fun-paced' riders to step up to a longer distance, and ride a little faster but yet enjoy the necessary safety measures to allow for this.

"This year, while maintaining the overall event distance, we listened to the previous year's participants who asked for a longer stretch and fewer loops; thus the unprecedented 21km stretch over two loops was configured. With that I am sure everyone, including the more than 300 OCBC Bank staff who participated, had a fantastic experience. We are pleased with the significant turnout and trust everyone had a memorable experience," he said.

Datuk Naim Mohamad added that he was particularly pleased with the level of participation, especially since the route was rather challenging this year.

"With the longer distance and fewer loops it was indeed more challenging for the participants this year. As organsiers, we are pleased with the turnout and glad to see many cycling enthusiasts stepping up to the challenge. We are also grateful to DBKL and PDRM for ensuring a smooth and safe ride for all," he said.

Apart from *OCBC Cycle KL 2017* title sponsor OCBC Bank, other sponsors and exhibitors included Great Eastern Life Assurance, Quill City Mall, Warisan Advertising, Cycling Malaysia, 100Plus, F&N Magnolia, THULE, Sunplay, N8 Sports Nutrition, Garmin, Aftershokz, LeRun, Ciclista, Bio-Life, Kenwood, Jersey Jack Gelato, ES Event & ES Exhibition, Asia Fitness Today and charity partner World Vision. The event is also supported by the Malaysian National Cycling Federation, International University Wales and Open University Malaysia.

The event had, on the preceding weekend, also brought together various players in the region involved in cycling, cycle-related supplies, sports clothing, bicycles, bicycle equipment and tools at the Quill Bike Fest at the Quill City Mall.

## About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 600 branches and representative offices in 18 countries and regions. These include over 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macao under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC AI-Amin Bank Berhad.

For more information, please visit <u>www.ocbc.com.my</u>